

16TH EDITION



6 - 8 May 2011  
Bombay Exhibition Centre  
Mumbai, India



Welcome to the world of **INDIA INTERNATIONAL SIGN SHOW (IISS)** and **DIGITAL SIGNAGE & LED SHOW (DSLS)**. The 16th edition of IISS i.e. IISS'11 will be held in conjunction with DSLS'11 at Bombay Exhibition Centre, Mumbai from 6th to 8th May 2011.

**IISS'11** and **DSLS'11** are positioned as premiere shows which will provide an unparalleled opportunity for the manufacturers and distributors to showcase their existing range and launch new products.



By exhibiting at **IISS'11** and **DSLS'11**, your company will take the year's biggest, most rewarding step towards bridging the gap between you and your customers.



Your products will come alive in front of your target audience in an exciting, one-to-one marketing environment on the floor of **IISS'11** and **DSLS'11** and you can expect to achieve new market breakthroughs, joint venture deals, new supply contracts, distributor accords and major new product exposure.



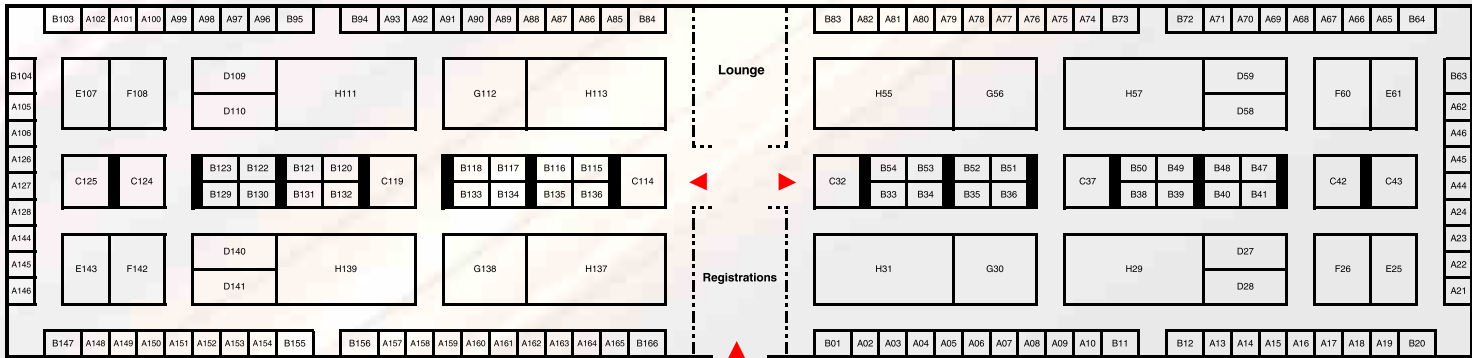
### **PRODUCT CATEGORIES**

- Acrylic Sheets • Application Tapes • Audio & Visual Equipment
- Balloon/inflatables • Billboards • CAD/CAM Software • Composite Panels • Digital Printing Machines • Display Stands • Embossing
- Exhibition Design/solutions • Fasteners • Fleet Graphics • Flex Face Material • Flexible Display Systems • Flexible Reinforced Substrates
- Fluorescent Lighting • Glow Sign Boxes • Heat Transfer Paper • Holographic Films • Hot Lamination Rolls • Illumination/lighting Technologies • InkJet Media • Lamination • Large Format Printers
- Laser Engraving Machines • LED Display Systems • Merchandising Displays • Metal Letters • Metal Plaques • Modular Systems • Neon Equipment • Outdoor/indoor Concepts • Plasma LED Screens
- Plotters • Polycarbonate Sheets • POP Display Material • POP Manufacturers • PVC Foam Boards • Scoreboards • Shop Fixtures/fittings • Signage Display Graphics • Time/temperature Displays • Traffic Signages • Uni-poles • Vinyl Cutting Equipment
- Vinyls • Energy Saving Lamps • Industrial / Commercial Lighting

*The above list is indicative and not exhaustive*



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STANDARD BOOTH SIZES/FURNITURE /ELECTRICALS					
Stall Type	Area (sq.mts.)	Table(s)	Chair(s)	Spot Light(s)	Plug Point(s)
A	9	1	2	3	1
B	12	1	2	3	1
C	30	3	6	9	3
D	36	3	6	9	3
E	40	3	6	9	3
F	48	3	6	9	3
G	72	6	12	18	6
H	120	10	20	30	10

BOOTH CHARGES	
International Participants	Domestic Participants
US\$ 300/- per square metre	Rs. 10,000/- per square metre

15% EXTRA FOR CORNER BOOTHS, 100% PAYMENT WITH CONFIRMATION  
GOVERNMENT TAXES EXTRA - 10.30% (SERVICE TAX)

The organisers reserve the right to modify the floor plan under circumstances beyond their control.



**GLOBAL CONNECTION**

Companies from the following countries have showcased their products at IISS/DSL/IIIF in the past :

- Australia • Belgium • Canada • China • France • Germany • Hong Kong • Israel • Japan  
South Korea • Portugal • Saudi Arabia • Singapore • Taiwan • U.A.E. • U.K. • U.S.A.



### About the Organizer

Conventions & Fairs (India) Pvt. Ltd. is a front-runner in identifying industry trends and meeting the changing market demands by organizing relevant and focused events. The company, managed by exhibition professionals, has a reputation for original thinking and attention to detail. With a history of eighteen (18) years and over hundred & eighty (180) events, the company has carved a respectable niche for itself in the area of event management.

The vision underlying Conventions & Fairs is its objective of being the 'Centre of Excellence' in providing a forum for industry, a showcase for product innovation and a dynamic market place for business. A leader in many respects, Conventions & Fairs has a plethora of success stories which include mega events organized in Mumbai, Bangalore, Hyderabad, Delhi, Ahmedabad, Pune, Indore and Chennai.

Conventions & Fairs has organized some of the most popular events like Woman, Pride of India, Body Plus, Mumbai Mayfair, Business to Business, Gift Show, India International Sign Show, Mumbai International Trade Fair, India International Shopping Festival, Mumbai Marathon Expo, Facades & Roofing Solutions, Marine India, International Machine Tools Expo, Construction Machinery & Materials Expo, India International Motor Show, Used Machinery Expo, Facility Management Show, HandTools Asia, Wire Tube & Cable Expo, Gears Motors & Controls Expo, Pumps Valves & Compressors Expo, Cutting & Welding Expo, Material Handling Expo, etc.



Organized by



conventions & fairs (india) pvt ltd  
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Opp SEEPZ Andheri (E) Mumbai 400 093 India  
Tel 91 22 2839 8000 • Fax 91 22 2839 0502  
E-mail [conventions@mtnl.net.in](mailto:conventions@mtnl.net.in)

**Act Now !**  
**Call, fax, e-mail or write today**  
**take advantage of the best exhibit floor locations!**

# BOOKING FORM

IISS/DSLS2K11

Date \_\_\_\_\_



To,  
The Manager, Co-ordination  
**CONVENTIONS & FAIRS (INDIA) PVT. LTD.**  
E-519 Floral Deck Plaza Central MIDC Road  
Opp SEEPZ Andheri (E) Mumbai 400 093 India

Please register our participation for **INDIA INTERNATIONAL SIGN SHOW (IISS 2011) / DIGITAL SIGNAGE & LED SHOW (DSLS 2011)**, to be held at Bombay Exhibition Centre, Mumbai, India from 6th to 8th May 2011.

Area booked _____ M <sup>2</sup>
Booth(s) Choice: 1 _____ 2 _____ 3 _____
<b>15% EXTRA FOR CORNER BOOTHS</b>

Company : \_\_\_\_\_

Product Categories : \_\_\_\_\_

Address : \_\_\_\_\_

Telephone : \_\_\_\_\_ Fax : \_\_\_\_\_

E-mail : \_\_\_\_\_ Website : \_\_\_\_\_

Fascia : \_\_\_\_\_

Name of the Contact Person : _____
Designation : _____ Fax : _____
Telephone : _____ E-mail : _____

We confirm having read and understood the terms and conditions relating to the administration of the exhibition and we hereby agree to abide by the same.

<b>AUTHORISED SIGNATORY</b>
Name : _____
Designation : _____
Signature and Company Stamp

*To ensure booth booking on time, a fax/telephonic/e-mail confirmation is requested.*  
Tel.: 9122 2839 8000 • Fax: 9122 2839 0502 • E-mail: conventions@mtnl.net.in